The gang’s all here at Zila Rotadent. From left: Norine Ballantine, Peter McCann, Jenna Jorge and Jon Desrocher.

Thomas Zaleske, a consultant for Keystone Industries, pauses before his course, ‘New Opportunities With Vacuum Forming,’ on Thursday afternoon.

These hygienists and dental assistants are making some new friends at the E-Z Floss booth (No. 745).

Dental assistant Virginia Martinez takes advantage of the ‘Real Deal Advantage’ offered by Patterson Dental (booth No. 431).

Thanh Nguyen, left, and Ray Nguyen of Snap On Optics (booth No. 1721).
Lisa Crawford of Super Saver Dental Lab (booth No. 1044) is very excited about the savings she is able to offer to dental practices.

Photographs by Fred Michmershuizen, Dental Tribune

Meeting attendees attend an educational session at the Carestream Dental booth (No. 2008).

Bill Colanti, left, and Dick Linde of Technology4Medicine (booth No. 2429).

Ricardo Youngblood, left, and Lenny Sulks of Shofu Dental (booth No. 1229).

The team at Glidewell Laboratories (booth No. 1703) includes, from left, Heather Franklin, Monica Diaz and Monica Villasenor.

Mike McKenna, left, and Rex Koskela of PhotoMed International (booth No. 2106).

Justin Ginsberg of TelephoneOnHold.com (booth No. 744) will let you hear samples of what patients can hear when they are on hold.

Dr. Stephen Hsu of Camellix (booth No. 721).

Lisa Crawford of Super Saver Dental Lab (booth No. 1044) is very excited about the savings she is able to offer to dental practices.